



Nilofar Parveen

SUMMARY

WordPress developer with hands-on experience building, customizing, and maintaining websites using Elementor and WooCommerce, from business sites to fully functional online stores. Also experienced in Shopify store development and growing as a frontend developer, with working knowledge of HTML5, CSS, JavaScript, and Bootstrap. Complement this with a background in on-page SEO and AI-assisted content workflows through my digital marketing experience, giving me a practical understanding of how design, development, and visibility work together.

WORK EXPERIENCE

(2026 - Present)

■ WordPress Designer | Digital Marketing Intern @SheDev.pk

Built and maintained WordPress websites using Elementor, Shopify & WooCommerce
Improved on-page SEO for client websites
Managed social media accounts and content calendars
AI-assisted content creation

(2025)

■ MENTOR

Adolescents Friendly
Center

Guided adolescents in personal development and life skills
Facilitated group sessions and one-on-one mentoring

(2024 - 2025)

■ TEACHER EDUCATOR

Govt. Education
Department

Supported teachers with interactive classroom activities
Assisted in SMART lesson planning and curriculum design

(2024 - 2025)

■ KEY HIGHLIGHTS

Career Achievements

3-6 months hands-on digital marketing internship
Built live Shopify & WooCommerce stores for clients
Improved on-page SEO rankings for client websites
Comfortable with AI content creation workflows

REFERENCES

**Available Upon
Request**

CONTACT

■ 03408871611
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Aliabad Colony Sakwar,
Gilgit

EDUCATION

Govt. College of Education for Women, Jutial Gilgit

BS Education — CGPA 3.84

2024 - Present

Fatima Jinnah Govt. Degree College

FA (Humanities) — 63%

2021 - 2023

DJ Model High School, Sonikot Gilgit

Matric — 63%

2021

EXPERTISE

- WordPress Development
- Elementor & WooCommerce
- Shopify Store Development
- HTML5 & CSS
- JavaScript & Bootstrap
- SEO & Content Creation
- Canva Design
- Client Communication

LANGUAGES

English
Urdu
Burushaski
Khowar